

Australian Bureau of Statistics

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Summary

About this Release

ABOUT THIS RELEASE

Replaces:1202.2

This publication is intended as a basic guide on the use of sample surveys, for the purpose of conducting all types of research. Each chapter is self contained to enable easy, practical use of the contents. The chapters correspond to the basic steps that need to be taken in order to successfully conduct a sample survey using a variety of methodologies. Major topics covered include survey objectives, data collection methods, questionnaire and sample design, sources of error, survey testing, data collection and processing, and analysis and presentation of results.

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